



# SENIOR SCHOLARSHIP

## Insurance Professionals of Mid Missouri

IPMM is offering a cash scholarship to a high school senior who meets the eligibility requirements shown below.

**Available:** The top two applicants will each receive a \$500 Cash Scholarship.

**Eligibility:** High school seniors graduating in the 2016-2017 school year, who plan to attend an accredited college or university following graduation, and who attend high school in one of the following counties: Audrain, Boone, Callaway, Cole, Cooper, Howard, Moniteau and Randolph.

**Topic:** Candidates will write an essay on the following topic:  
*Social media sites are changing how companies market to their consumers. Discuss the pros and cons of an insurance company to promote its products, services, and brand name using social media.*

**Guidelines:** Essay format:

- Double Spaced
- Times New Roman, font size 12
- 2-3 pages with one inch margins
- If you use resources, attach an additional page for works cited

Please include a cover sheet that states your name, telephone number, mailing address, email address, the school you attend, and the college you plan to attend. **DO NOT** show your name on the essay itself. Essays will be judged anonymously.

**Essays must be received via email by  
4:00 PM on Friday, APRIL 7, 2017, and should be sent to:**

**[InsProfMidMo@gmail.com](mailto:InsProfMidMo@gmail.com)  
Subject: "Senior Scholarship Application"**

**Application essays must be attached to the email as a PDF or Word document.**

For additional information, please contact IPMM at [InsProfMidMo@gmail.com](mailto:InsProfMidMo@gmail.com)

All applicants will be notified in early May.

For more information about our organization, visit [www.insuranceprofessionals.org/IPMMOnline](http://www.insuranceprofessionals.org/IPMMOnline)